

# EDC WEBINAR: HELPFUL LINKS & RESOURCES

## HOW AGRI-FOOD EXPORTERS GROW IN THE INDO-PACIFIC

### EXPERT PANELISTS

- [Arlene Dickinson](#)—Founder and General Partner, [District Ventures Capital](#)
- [Kirk Homenick](#)—President, [Naturally Homegrown Foods](#)
- [André Surprenant](#)—Senior Vice President, Western and Prairie Ag Production, [Farm Credit Canada](#)
- **(Host)** [Ashley Canary](#)—Director, Global Agri-Food, [EDC](#)

### QUESTIONS FROM THE EXPORT HELP HUB

- Access the [Export Help Hub](#) for questions and answers to your export related questions.
- Previously asked questions related to this webinar include:
  - [What are the key opportunities for Canadian agri-food businesses in South Korea?](#)
  - [What resources are available to Canadian businesses looking to compete in the Indo-Pacific?](#)
  - [What are the key opportunities for Canadian businesses in the Indo-Pacific?](#)
- If you would like to ask a question that was not answered during the webinar, please click: [Ask an advisor](#)

### WEBINAR TOPIC-RELATED RESOURCES

- [Indo-Pacific market intelligence](#)
- [Agri-food export markets in Indo-Pacific](#)
- [Accelerate your business in the Indo-Pacific](#)
- [Market diversification](#)
- [Three Farmers Foods sees big potential in the Indo-Pacific](#)
- [Canadian seafood exporters: Casting a wider net in the Indo-Pacific](#)
- [Export tips and trends for Canada's agriculture and food industry](#)
- [Canada and the Association of Southeast Asian Nations \(ASEAN\)](#)
- [Doing business in China](#)
- [Cultural tips for doing business in China](#)
- [Doing business in Japan](#)
- [Cultural tips for doing business in Japan](#)
- [Doing business in South Korea](#)
- [Cultural tips for doing business in South Korea](#)
- [Doing business in India](#)

- [India: A land of opportunity for Canadian companies](#)
- [Organic food agreements open global markets to Canadian exporters](#)
- [EDC Loan Guarantee helps BCI Foods set its table for growth](#)
- [Indo-Pacific Agri-Food Office opens more opportunities for exporters](#)
- [Growth opportunities for Canadian agri-food in the ASEAN market](#)
- [Canada's global export markets: A focus on the Indo-Pacific region](#)
- [Breaking Boundaries: Selling direct to international markets](#)

## EDC LENDING & RISK MITIGATION PRODUCTS & SERVICES

- [Account Performance Security Guarantee](#)
- [Direct Lending](#)
- [Export Guarantee Program](#)
- [Foreign Exchange Facility Guarantee](#)
- [Trade Credit Insurance](#)
- [Trade Impact Program](#)
- [Working capital guarantees](#)

## EDC ECONOMIC FEATURES & REPORTS

- [EDC Economics: Connecting Canada to the world](#)
- [Trade Matters: Insights from EDC Economics](#)
- [Global Economic Outlook](#)
- [The Commodity Tracker](#)
- [Country Risk Quarterly](#)
- [Global Financial Markets](#)
- [Trade Confidence Index](#)

## EXPORTING AGENCIES & PROGRAMS

- [Canada's Trade Team](#)
- [Business Development Bank of Canada \(BDC\)](#)
  - [Support for Canadian businesses impacted by uncertainty around U.S. tariffs](#)
  - [Monthly Economic Letter](#) | [Financing](#) | [Consulting](#) | [Capital](#)
- [Canada Border Services Agency](#)
  - [Exporters' guide to reporting](#)
- [Canadian Commercial Corporation](#)
- [Export Development Canada \(EDC\)](#)
  - [EDC Export Help Hub](#) | [MyEDC](#) | [TradeInsights](#) | [InList](#)
- [Forum for International Trade Training](#)
- [Farm Credit Canada](#)

- [Trade Disruption Customer Support program](#)
- [MaRS Discovery District](#)
- [Trade Accelerator Program \(TAP\)](#)
- [Trade Commissioner Service](#)
  - [CanExport Funding Program | Contact a trade commissioner in Canada | MyTCS](#)
  - [Step-by-Step Guide to Exporting](#)

## MARKET DIVERSIFICATION PLANNING RESOURCES

### *Free Trade Agreements*

- [Trade agreements, negotiations and consultations](#)
- [Search all trade agreements](#)
- [How joining a trade mission can accelerate your export plans](#)
- Indo-Pacific:
  - [Comprehensive and Progressive Agreement for Trans-Pacific Partnership \(CPTPP\)](#)
  - [Canada-Korea Free Trade Agreement](#)
- Europe: [Canada-European Union Comprehensive Economic and Trade Agreement \(CETA\)](#)
- United Kingdom:
  - [Canada-United Kingdom Trade Continuity Agreement](#)
  - [Comprehensive and Progressive Agreement for Trans-Pacific Partnership \(CPTPP\)](#)
- United States & Mexico:
  - [Canada-United States-Mexico Agreement \(CUSMA\)](#)

### *Market Research*

- [International Trade Centre](#)
  - [Trade Map](#)
  - [Market Access Conditions/Market Access Map](#)
  - [Export Potential Map](#)
- [Trade Data Online](#)
  - [Search by product \(HS code\)](#)
  - [Search by industry \(NAICS codes\)](#)
- EDC
  - [Country information](#)
  - [Indo-Pacific market intelligence hub](#)
  - [Europe market intelligence hub](#)
  - [U.S. market intelligence hub](#)
- TCS
  - [Country and sector information](#)

## ON-DEMAND WEBINARS

- [How to finance your global growth](#)
- [Global Economic Outlook: Export strategy insights](#)
- [Strategic pricing for Canadian exporters](#)
- [Explore export financing to enter new markets](#)
- [Export to Europe: Find markets beyond the U.S.](#)
- [Global Market Intelligence: Manage trade risks](#)
- [Unlock new markets with mergers & acquisitions](#)
- [Planning for expansion in a changing global market](#)
- [Navigating tariffs and customs regulations](#)
- [Managing supply chain risks in 2025](#)
- [Key markets for strategic trade diversification](#)
- [Grow your global business with Canada's trade team](#)
- [Embracing AI to enhance global business growth](#)
- [ESG: The advantages of sustainable supply chains](#)
- [Buck stops here: Protect your profits from currency risk](#)
- [Land and expand: Marketing strategies in foreign markets](#)
- [Breaking borders: Unlocking Indo-Pacific markets](#)
- [Path to net zero: How Indigenous companies can benefit](#)
- [Diversify your global markets to hedge against risks](#)
- [Mastering Incoterms to succeed internationally](#)
- [Negotiating payment terms for optimal cash flow](#)
- [Craft strategies for profitable global expansion](#)
- [Find the future of your business in Southeast Asia](#)
- [Mastering the logistics of export success](#)
- [Growing your business with diverse suppliers](#)
- [Women in trade: Strategies to grow your business](#)
- [Stronger together: Benefits of Indigenous partnerships](#)
- [From local to global: Get financing to grow your business](#)

### Looking for other resources?

Please [contact us](#), or visit [EDC Export Help Hub](#), the online resource that provides quick, comprehensive answers to your international business questions.

**For all EDC customer inquiries**, please contact your Account Manager or our Customer Care Team at 1-866-716-7201 or [support@edc.ca](mailto:support@edc.ca), weekdays between 7:00 a.m. – 8:00 p.m. EST.